



King's Academy Ringmer

## King's Academy Ringmer

**“in pursuit of excellence”**

### Publicity, Photograph and Filming Consent

**Date:** ratified at FG on 27 January 2021, reviewed in September 2021 and in July 2023

**Date reviewed:** July 2024

We have a great marketing department which includes student leaders. We like to publicise events, visits and a lot of the exciting work we do at the school. We like to take photographs to showcase the quality of work and like to include the students involved who are more often than not very proud of the praise and positive attention their creation has produced. The school uses these images on our website, for corridor displays, school's prospectus, send articles off to the local newspapers, and more often these days on our school media platforms.. If using your child's image, we would include their first name if necessary, never their surname. We may also make video recordings for school events such as drama productions and dance shows, often we will make these recordings available for parents and carers to purchase.

Occasionally, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Students will often appear in these images, which may appear in local or national newspapers, or on televised programmes. Often these media companies like to include the students full name in the featured photograph / film, for example, recently one of our students was accepted for a scholarship with Harlequins Rugby Club. We will not include personal email or postal addresses, telephone or mobile numbers on our website or in printed publications.

Should you decide that you no longer wish King's Academy Ringmer to use your son/daughter's photo / film image in publicity either whilst still in school or after they leave, please inform our reception team at [ringmer.reception@kingsacademies.uk](mailto:ringmer.reception@kingsacademies.uk)

If third party organisations we visit, or visit the school wish to take photographs, we will ask them to provide their own consent reply form.

Please note that photographs may be taken at public events/performances by third parties, this beyond our control.

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Lewes Road, Ringmer East Sussex,

BN8 5RB

T: (01273) 812220

[ringmer.reception@kingsacademies.uk](mailto:ringmer.reception@kingsacademies.uk)

[www.kgaringmer.uk](http://www.kgaringmer.uk)

Principal: Mrs S. Williams BA (Hons) PGCE



To comply with the Data Protection Act 1988 and the General Data Protection Regulations which came into effect on 25<sup>th</sup> May 2018, we need your permission before we can photograph or make any recordings of your child for promotional purposes.

Please answer the questions below, then sign and date the form where shown:

|   |                 |
|---|-----------------|
| May we use your child's photograph in printed and promotional materials, e.g leaflets, prospectus, booklets, posters, DVDs and on project display boards? | <b>Yes / No</b> |
| May we use your child's image on our school website and/or our sister King's Group Academies websites and/or East Sussex County Council website?          | <b>Yes / No</b> |
| May we use your child's image in exhibitions/displays not within school premises?   | <b>Yes / No</b> |
| May we record your child's image on video?  | <b>Yes / No</b> |
| Do you consent to your child's image and name being published with a press photograph?  | <b>Yes / No</b> |
| May we use your child's <u>work</u> on our website/social media pages/project display boards?   | <b>Yes / No</b> |
| Do you consent to your child's image and name being published with a press photograph?  |                 |
| May we use your child's image in a strictly positive way on social media, Twitter, Facebook and Instagram?  | <b>Yes / No</b> |

**Signed** .....

**Name (please print)** .....

**Date** .....

**You have the right to withdraw your consent at any time. If you wish to do so, please email [ringmer.reception@kingsacademies.uk](mailto:ringmer.reception@kingsacademies.uk)**

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